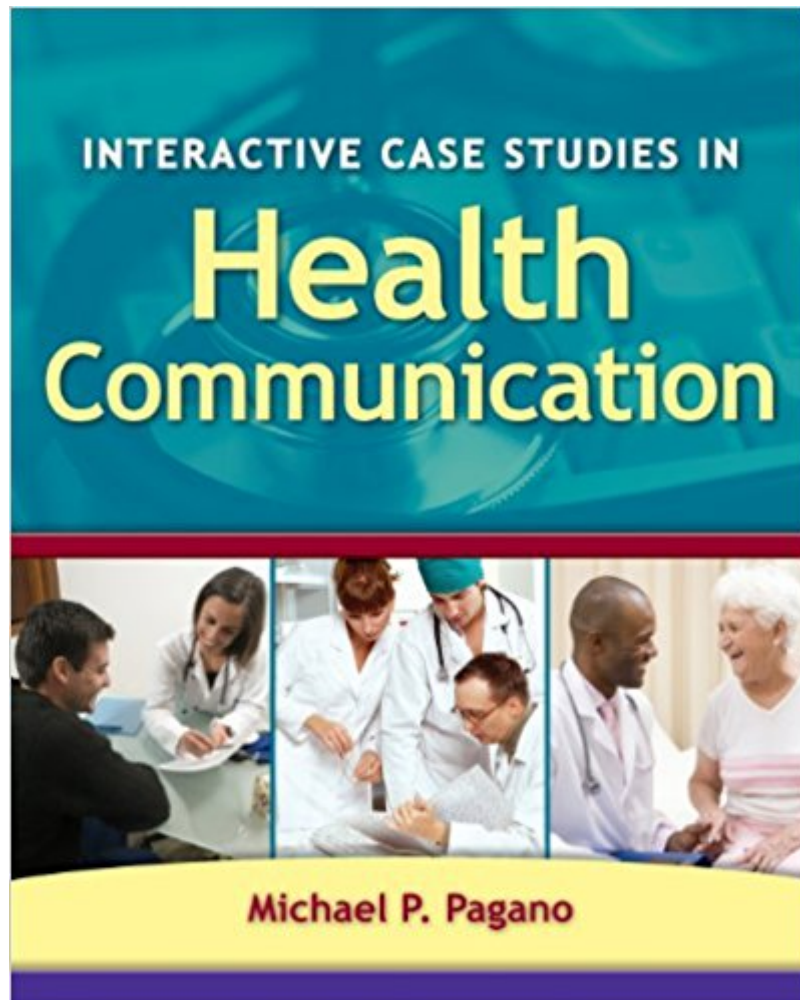




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Interactive Case Studies In Health Communication



Synopsis

This text will allow students and faculty to explore real-life health communication behaviors through role-playing, interactive exercises, and examples. It is anticipated that there will be a total of 35 diverse case studies reflecting all dimensions of the health communication universe.

Book Information

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